Strengths
- Living and working in an urban campus
- Center for Creativity, maker spaces
- “Bench to bed” connections
- Innovation Corridor involves several institutions

Weaknesses
- Second avenue issue, cornered area of the city
- Traffic masses less, from health science
- Research computing, correct levels of security

Opportunities
- Unified use of equipment, same standards and operating systems
- Face to face, but virtual meeting with collaborators in person and all over the world
- First building in innovation district should be a catalytic project, building should project the scale of what is being done inside, especially for research
- On the street manifestation of research mission
- Neighborhoods may prevent campuses for expanding horizontally
- Collision spaces, spaces for informal interactions, or welcoming spaces, don’t exist in most buildings
- Example like Benedum, renovations made spaces for interactions, white boards for work, informal gatherings, the coffee shop is most used,
- Spaces like Einstein’s in Benedum should be created
- Several different departments could use the same lab spaces

Threats
- BST-3 facility on campus, will new buildings have greater security?
- Look and feel of the buildings potential threat, they could ‘feel’ different from the rest of the campus